

Manuel Müller

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Summary

Interested in technology and modern topics. If you want to professionalize the approach - I am in. If you want to do stuff which has not been done before - let's do it.

Experience



Technical Product Manager / Data Integration Manager

audibene

Jan 2020 - Present (1 year 7 months +)

- leading the team which build from scratch a streaming platform to support multiple microservices using Apache Pulsar / Streamnative
- train and educate event driven publisher-subscriber model to various teams
- multiple integrations with Terraform, AWS Cloud services, K8s, Docker, Apache Pulsar, Salesforce



Technical Business Intelligence Manager

audibene

Oct 2016 - Jan 2020 (3 years 4 months)

Managed an international team with resources on 3 different continents.

- started as teamlead of 4 to build a Business Intelligence Infrastructure
- took over organization wide reporting, data engineering & warehousing, data modeling and the overall data strategy
- Ran a fully scaleable data warehouse on AWS RDS with Rundeck as executor
- Worked with the management team in Sales / Marketing / Finance and Operations to align, execute and deliver solutions to allow data driven decisions and solution mangement
- Switched the main reporting tool from Tableau to Domo to allow further scaling and more active usage of reportings within the company
- Worked on "custom integration solutions" to fully support the company for their operational service needs



Head of Technical Marketing

Aeria Games GmbH

Feb 2010 - Jul 2016 (6 years 6 months)

- Worked with the global marketing officer to ensure the quality and performance of the marketing campaigns
- developed tracking measures in relation to the customer portal to ensure second level marketing campaigns are running smooth for 30+ million customers
- worked with an international team to ensure product releases and tracking was always on par.



Senior Campaign Manager

netpoint media GmbH

Jan 2009 - Jun 2010 (1 year 6 months)

- ensured that the campaigns for a portfolio of 200+ websites are running technically perfect
- communicated with the advertising agencies to ensure that the assets are being tracked and delivered through atlas and addition in the best performing way



Traffic Manager

Jan 2007 - Dec 2008 (2 years)



Traffic Manger

wallstreet:online AG

Feb 2006 - Dec 2006 (11 months)

Working in advertising strategies, developing addition, integrating websites into portfolio



Apprentice

Giga Werbung

Sep 2002 - Dec 2005 (3 years 4 months)



3D Visualist, Composer, Editor

SMP - SFX

May 2003 - Nov 2003 (7 months)

Working in connection with students of the Babelsberg Filmstudios in Potsdam, i was mainly engaged for 3D Effects, which included teamwork with the compositing and editing department

Education



OSZ Druck und Medientechnik

2, Design, Typography

Skills

Social Networking • MySQL • Wordpress • Advertising • Adobe Creative Suite • JavaScript • Terraform • PostgreSQL • Amazon Web Services (AWS) • Bash